

NEW YORK CITY'S PREMIERE RESIDENTIAL RENOVATOR

The Design-Build **Blueprint**

Navigating Manhattan gut renovations and luxury home remodels with absolute accountability and zero stress.

SECTION 01

The Complexity of **NYC Renovations**

Renovating a luxury property in Manhattan or Northern New Jersey is not a standard construction project. It is a complex logistical operation requiring strict adherence to Department of Buildings (DOB) codes, demanding co-op/condo board approvals, and meticulous spatial planning.

When high-net-worth homeowners fragment this process among separate architects, designers, and general contractors, accountability vanishes. Deadlines slip, budgets expand, and the experience becomes an overwhelming burden.

THE 20+ YEAR ADVANTAGE

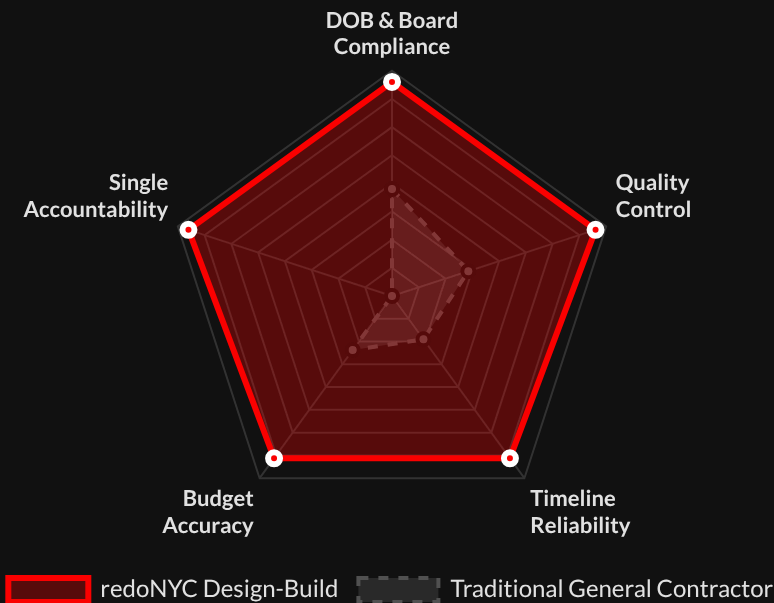
redoNYC provides a turnkey solution, delivering a personalized and one-of-a-kind remodel experience. We navigate the logistics seamlessly so you don't have to.



SECTION 02

The Traditional GC Trap

The most expensive mistake in a luxury renovation is choosing the wrong business model. A standard general contractor relies on fragmented communication, outsourced responsibility, and the lowest-bidding subcontractors.



FRAGMENTED MODEL

Multiple points of contact. The architect designs without budget constraints, the contractor underbids to win, and subcontractors cut corners. Finger-pointing delays the project.

REDONYC DESIGN-BUILD

Absolute control. A single, dedicated team manages architectural design, strict DOB permitting, material procurement, and premium construction execution.

SECTION 03

Anatomy of a **Luxury Investment**

redoNYC exclusively accepts full-scope renovations with a strict \$250,000 project minimum. A comprehensive Manhattan gut renovation requires significant capital to ensure uncompromising quality, legal compliance, and elite craftsmanship.

PROJECT MINIMUM

\$250K+

Ensuring sufficient budget for premium materials, expert DOB navigation, and top-tier labor.



CAPITAL ALLOCATION BREAKDOWN (\$500K BENCHMARK)



\$0k \$50k \$100k \$150k \$200k \$250k \$300k \$350k \$400k \$450k \$500k

Architectural & Permitting Demolition & Prep Premium Materials
Master Craftsmanship

PREMIUM MATERIALS AND MASTER LABOR DRIVE THE MAJORITY OF HIGH-END BUDGETS.



SECTION 04

The 7-Step Lifecycle

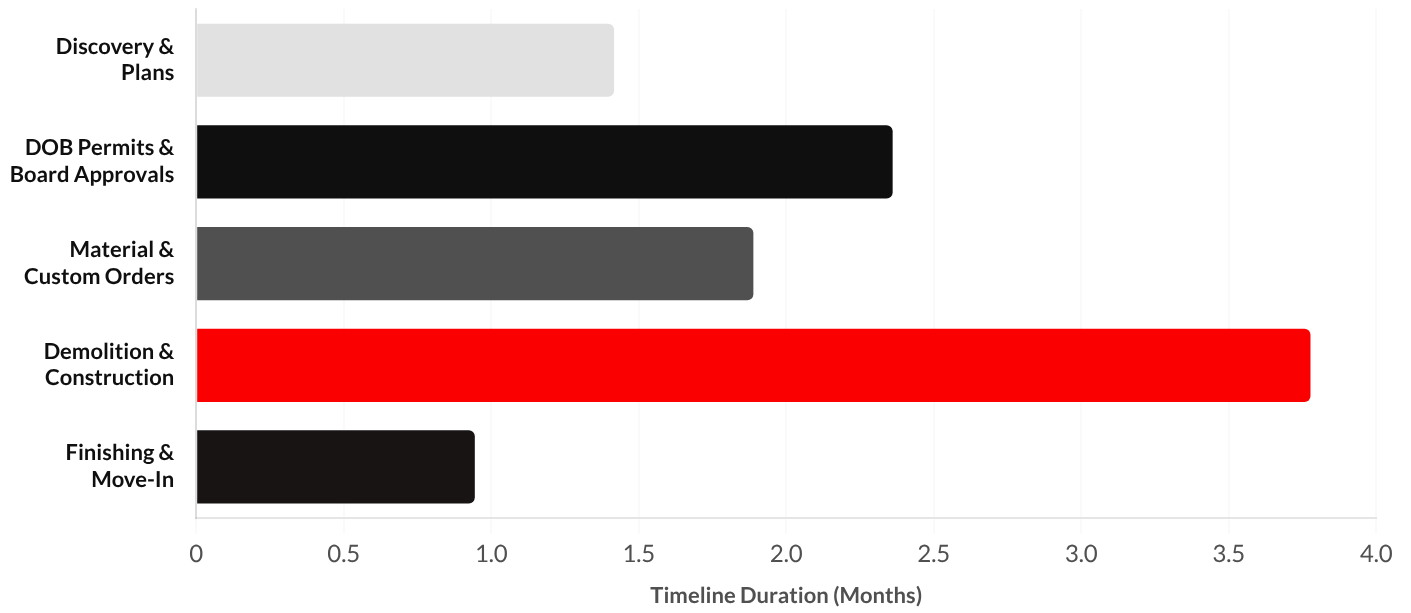
- 01 DISCOVERY SESSION**
 Consultation to align with your vision, establish scope, and determine design priorities.
- 02 CREATIVE COLLABORATION**
 Transforming ideas into architectural plans. Maximizing square footage and natural light.
- 03 PERMITS & APPROVALS**
 Expertly navigating complex NYC DOB and co-op/condo board approval processes.
- 04 SELECTIONS**
 Guiding you through premium material, luxury appliance, and high-end fixture selections.
- 05 CONSTRUCTION**
 Execution by a top-tier team of tradesmen managed to the highest standards.
- 06 FINISHING TOUCHES**
 Meticulous detailing. Every element is checked and double-checked for perfection.
- 07 MOVE-IN DAY**
 Certificate of occupancy secured. Keys handed over to your turnkey luxury home.



SECTION 05

Project **Timeline**

Our design-build model allows us to overlap phases—such as material procurement during DOB approvals—drastically reducing the total timeline compared to fragmented approaches.



Ready to Transform Your **Lifestyle?**

Stop managing chaos. Partner with NYC's elite design-build renovator and experience a seamless transition into your dream home.

[LET'S DISCUSS YOUR PROJECT](#)